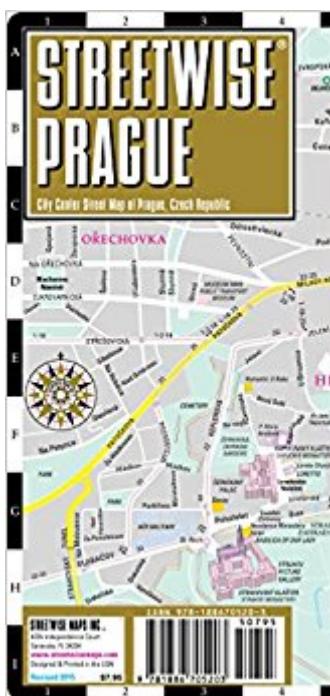


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# Streetwise Prague Map - Laminated City Center Street Map Of Prague, Czech Republic



## Synopsis

Streetwise Prague Map - Laminated City Center Street Map of Prague, Czech Republic - Folding pocket size travel map with integrated metro map featuring lines & stations - trams, streetcar routes

This map covers the following areas:

Main Prague Map 1:10,000

Prague Metro Map

Prague, like a phoenix rising from the ashes of Communism, has become one of Europe's most popular destinations, for business and pleasure. The 1100 year old Prague castle watches over the compact medieval center city from its perch high above the city. The cobblestone streets of the Stare Mesto are charming and romantic, flanked by ornate houses from the 14th 17th century. Inside these houses are the offices of entrepreneurs from all over the world who have seized the opportunity of Prague's growing business climate. Beauty on the outside, business on the inside it makes an intriguing combination. The film industry has capitalized on this using Prague as a backdrop for movies as diverse as *Amadeus* and *Mission Impossible*. The stretch from the district of Prague Castle down to and across the Charles Bridge is an unforgettable walk. With the STREETWISE® Prague Map in hand, make your way from Golden Lane, a row of tiny homes and workshops dating back to the 16th century past Valdstejnská zahrada (the Wallenstein Gardens), baroque gardens tucked behind the high walls of the Wallenstein Palace; and across Charles Bridge built in 1357 and lined with the statues of saints. There are the five other historic districts of Prague: Hradcany, home to the Loreta Church and the Loreta Treasure, sacred objects from the 16th-18th centuries; Mala Strana, the Lesser Town or Small Quarter; Staré Mesto, the old gothic quarter of Old Town; Nove Mesto or New Town; Josefov, the former Jewish ghetto dating back to the 13th century; and Vysehrad, an area of landscaped gardens and castle ruins said to be the seat of Czech Princes in the 11th century. The whole maze of streets connecting the first five districts is best explored on foot. A Prague Metro map, included in our STREETWISE® Prague Map shows the way to Vysehrad. An evening in Prague is a buffet of lively offerings. Whether you are into tasting a frosty Pilsner beer in a back street cafe, seeing an opera at the Estates Theatre, where Mozart premiered *Don Giovanni* in 1787 or relaxing with a classic music concert played in one of the many Baroque churches, Prague will tempt you to remain awake long into the night. The index of hotels, palaces, churches, restaurants, metro and more on our STREETWISE® Prague Map will insure you are well taken care of while visiting the city. Our pocket size map of Prague is laminated for durability and accordion folding for effortless use. The STREETWISE® Prague map is one of many detailed and easy-to-read city street maps designed and published by STREETWISE®. Buy your STREETWISE® Prague map today and you too can navigate Prague, Czech Republic like a native. For a larger selection of our

detailed travel maps simply type STREETWISE MAPS into the search bar.

## Book Information

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## Customer Reviews

'Don't leave home without STREETWISE.' --The New York Times'STREETWISE is an absolute travel essential.' --Travel + Leisure Magazine'In a strange city, your sense of direction is only as good as the map in your hands. The best maps to carry are published by STREETWISE.' --Chicago Daily Herald

STREETWISE® is the first map to be designed with modern graphics and is the originator of the laminated, accordion-fold map format. We've set the standard that every map company has imitated but never duplicated. Our mission is to make you feel comfortable, to make you feel safe in a place where you've never been before and to enable you to experience a familiar place more fully. The company was founded in 1984 by Michael Brown, who had been in international publishing for many years, setting up subsidiaries for textbook publishers. In the 1970s, Brown traveled extensively throughout Africa, India, the Middle East and Southeast Asia. Brown would take a large paper map, cut out the city center, folded it up and slip it into his pocket, thus preventing him from looking like a tourist in areas where discretion is the better part of travel. This was his tool for surviving. After many years on the road, Brown settled back in New York and decided to start his own business, based on the adaptations he had made to maps in his travels. His goal was to give someone the ability to navigate easily in unfamiliar terrain. He started with a new map format: the accordion fold. Such a simple idea, but at the time it was revolutionary. No more struggling to fold

an awkward, oversized paper map. This new format would enable the user to blend in like a native, instead of stick out like a tourist. Brown then added lamination to ensure that the map would be a lasting tool. More important than the format was the design of the map itself. It had to be a map that not only succeeded above and beyond any map he had used, but was esthetically appealing as well. The look of it had to be as striking as the functionality. Color was introduced in a way that was never seen before in a map - vivid purple for water, soothing gray for the background of street grids, gold to highlight elements of the map. Clarity, conciseness and convenience in a very stylish package. Building the business was a 24 hour job. Brown sold the maps during the day, zipping around Manhattan making deliveries on his Harley Davidson. At night he packed the orders and did the design work. More titles were added, each title requiring months of research and design. Today, STREETWISE® produces over 130 titles for major destinations, regions and countries throughout the United States, Canada, Mexico, Australia, Europe, the United Kingdom and Asia. We have grown from the back of a motorcycle to selling millions of maps around the world. Yet each title is still painstakingly researched and updated. STREETWISE® is one of the only, if not THE only map company that conducts research by walking or driving an area to ensure accuracy. After all, what good is the map if what you hold in your hands doesn't match what you see on the street sign? This lengthy fact checking results in superior accuracy; in effect, we've done the work, now you have the adventure. In the end, it's not about the map, it's about getting out and finding your own authentic experience wherever you go. It's about being in a city or a region and discovering things that you never thought you would find. You can do this if you have confidence and you have confidence if you have a great map. STREETWISE® is the great map that you need.

Bought this for first-ever trip to Prague. Type terribly tiny, and I would have returned it, but thought it might be good "insurance" in case I really got lost! Never did. Why? The hotels, even the boutique one with 48 rooms at which we stayed, have plenty of free maps for writing on ('you are here, and here's how you get to where you're going'). The front desk folks gave us several over the course of our stay. The free maps worked great. I'm barely 50 and only need glasses for reading. The last thing I want to do when navigating is to whip out reading glasses and squint at a map. I think this map really isn't for tourists--it's for someone visiting and staying in a residential area and needing much more detail than the average tourist. Save your bucks. Prices in Prague are really reasonable, and you'll have plenty of opportunity to spend the money on great meals, nice souvenirs (check out those at the Mucha Museum's gift shop) and travel books.

In fact, it is worse, because of its size. You have to unfold most of it to see any of it, and it's just huge. You can't slip it in your pocket afterward. You have to look like the most obvious, targetable tourist using this map.

I bought 1 map for each of the 3 cities we were visiting on our trip. The first city, Prague, had a good metro map of their own and I only used the Streetwise map for clarification. When we went to Munich, it was pretty much the same thing. However, when we arrived in Vienna, we found their metro map very confusing and ended up using our Streetwise version almost exclusively. If you are going to be using local transportation and going to multiple cities, having a consistent map (with landmarks and hotels mapped out, by the way - very helpful) is incredibly helpful. :)

I have to admit, I'm biased towards the "Streetwise" series. Having spent a great deal of time in Europe both on my own and as a tour guide, I learned quickly to appreciate the value of these maps. The Prague version naturally has most of the tourist areas: Mala Strana, Karlovy Most, the Jewish Quarter, Hradacny Castle plus landmarks, points of interest and major hotels/restaurants on one side: great for navigating around the city. Also, it has an overview of the Metro system, and street index on the back. The single-sided plan saves having to switch back and forth while maneuvering around tourists/traffic. But the lamination is the greatest idea: waterproof and easy to write on and erase. I would suggest an alcohol pen to mark routes etc on your copy. All this map needs is a Lat/Long grid to be an ideal tool for visiting Prague.

Ever since I saw the movie XXX with Vin Diesel in it, I've wanted to see Prague. I'm going next week, armed with good shoes and this map. I have used these laminated maps before and I think they're much more useful than tearing the map out of the guide book or lugging the book around. These maps can be rained on, dropped in the map, folded smaller, and they are TOUGH.

This is a plasticized card stock folded map that will fit into a bag or pocket. It identifies streets and many architectural & cultural sights, government sites, hospitals, hotels, pedestrian walks, pubs & restaurants, shopping, places of worship, other places of interest. Also included are train and bus stations, the metro, and trams. The one I have is revised 1999, so there may be some current changes, but the historic places will be accurate. There is an index of streets and also the places of interest. The print size is great while keeping the folded map to 4" x 8.5" and it opens to 24" x 8.5".

Great map of Prague and very durable. I was able to carry this around everywhere with me in my back pocket and easily navigate the twisting city streets, as well as mark everywhere that we visited. Street names are clear and are large enough to read. Map is printed front and back so it is essentially the size of a sheet of legal size paper but is laminated, so you don't have to worry about sweat soaking in and tearing the map. I highly recommend visiting Prague and this is a great map for getting around. I will probably be going back to see sights I was not able to this visit.

Went on a two week trip to Europe and bought one of these Streetwise maps for each of the four cities we visited. It was very nice to have a map with us to use starting right when we got there so we could find where we were staying. It doesn't fold up as small as some maps but it is really durable and waterproof so you're never going to end up getting lost because your map disintegrated in the rain or ripped in half.

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